



**STPTAX**

**COOKIE STATEMENT 2023**

## Cookie statement STP Tax

In this cookie statement we explain what cookies are, what type of cookies we use, to whom we pass on cookies and what your rights are. The cookie statement relates to the website of STP Tax ([www.stp.nl](http://www.stp.nl)) (hereinafter referred to as 'the website').

### 1. The use of cookies

#### What are cookies?

We use cookies and similar technology. Cookies are small files of information that can be stored or read automatically from your device (including a PC, tablet or smartphone) when you visit a website. This happens via the device's web browser. The information that a cookie obtains about your use of the website is transferred to STP's own secure servers or to third-party servers. Our website can recognise your computer with cookies. Technology that is similar to cookies includes beacons and scripts.

#### Refuse cookies

You can decide whether you wish to accept cookies or whether you want your browser to notify you when a cookie is installed. You will have to adjust your browser settings for this. Each browser is different. The best thing to do is to consult your browser's manual to find out how this works in your browser. You can also always remove installed cookies from your computer, tablet or smartphone. However, most cookies have an expiry date. This means that they expire automatically after a certain period and data from your site visit is no longer registered. In addition, it is important to note that lots of websites do not operate optimally if cookies are disabled.

### 2. Type of cookie

STP uses functional, analytical and marketing cookies.

#### Functional cookies

The functional cookies ensure that the website operates properly and that navigating our website is a pleasant experience. These cookies can also be used to store data temporarily, enhancing the usability of the website. For example, if you adjust a web page to your personal preferences or if you navigate in a website, thanks to cookies the settings and preferences you have chosen are remembered for future use. We use the following functional cookies:

URL page	Originates from	Data goes to	Name of cookie	Type	Retention period	Purpose of cookies
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	stp.nl	Germany	PHP-SESSIONID	HTTP	Expires after session has ended	Retains the status of the user session on the page visit.

<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	stp.nl	Ireland	CookieConsent	HTTP	1 year	Stores the cookie status of the user for the current domain.
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### Analytical cookies

We use analytical cookies so that we can analyse how the website is used. For example, we can analyse which pages of the website you visit and when. The analytical cookies enable the website use to be analysed and optimised. We use the following analytical cookies:

URL page	Originates from	Data goes to	Name of cookie	Type	Retention period	Purpose of cookies
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	flixiel.com	Canada	_ga	HTTP	2 years	Registers a unique ID that is used to generate statistical data about how the user uses the website.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	stp.nl	The Netherlands	_ga	HTTP	2 years	Registers a unique ID that is used to generate statistical data about how the user uses the website.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	flixiel.com	Canada	_gat	HTTP	1 day	Used by Google Analytics to slow down request speed.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	stp.nl	The Netherlands	_gat	HTTP	1 day	Used by Google Analytics to slow down request speed.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	flixiel.com	Canada	_gid	HTTP	1 day	Registers a unique ID that is used to generate statistical

						data about how the user uses the website.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	stp.nl	The Netherlands	_gid	HTTP	1 day	Registers a unique ID that is used to generate statistical data about how the user uses the website
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	google-analytics.com	The Netherlands	collect	Pixel	Expires after session has ended	Used to send data to Google Analytics about the device and the behaviour of the user. Traces the user on different devices and marketing channels.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	typekit.net	Germany	p.gif	Pixel	Expires after session has ended	Keeps track of special fonts used on the website for internal analysis. The cookie does not register user data.

### Google Analytics

The table shows that we use Google Analytics, a service of Google Inc. Google Inc. uses the Google Analytics services to generate an up-to-date insight into the use of the website and Google Inc. also puts anonymous reports of the website into use. We have set the Google Analytics cookies to 'privacy friendly' as prescribed by the Dutch Data Protection Authority. You can find out more here (<https://www.google.nl/intl/nl/policies/technologies/cookies/>) about the cookies used by Google Inc. You can select Google Inc.'s opt-out option, which means that your data is longer used by Google Analytics. If you wish to select the opt-out option, click here: <https://tools.google.com/dlpage/qaoptout?hl=nl>.

### Marketing cookies

Marketing cookies are used to link to social media, such as LinkedIn and Twitter. The content of the website can be shared on social media using these buttons. For these buttons to work, cookies from social media players or a third party who acts for the social media players are used so that they recognise you when you want to share something on our website.

The marketing cookies related to social media are not installed by STP, but by the parties or party acting for them. STP accepts no liability or responsibility in relation to these cookies. We use the following marketing cookies:

URL page	Originates from	Data goes to	Name of cookie	Type	Retention period	Purpose of cookies
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	embed.ly	United States	_cfduid	HTTP	1 year	Used by the Cloudflare content network to identify trusted web traffic.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	google.com	The Netherlands	Ads/ga-audiences	Pixel	Expires after session has ended	Used by Google AdWords to commit users who will probably convert to clients based on the visitor's online behaviour on various websites.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	google.com	United States	NID	HTTP	6 months	Registers a unique ID that identifies the device of a returning user. The ID is used for targeted adverts.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	google.com	United States	rc::a	HTML	permanent	This cookie is used to make a distinction between people and

						robots. This is beneficial for the website to prepare valid reports on the use of their website.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	google.com	United States	rc::b	HTML	Expires after session has ended	This cookie is used to distinguish between humans and robots.
<a href="https://www.stp.nl/nl/home">https://www.stp.nl/nl/home</a>	google.com	United States	rc::c	HTML	Expires after session has ended	This cookie is used to distinguish between humans and robots.